



PRESS RELEASE

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Ceramic Dreams Studio supports Hope Grows and Breast Cancer Research

What do painting pottery and breast cancer have in common? Ceramic Dreams, a paint your own pottery studio in Indianapolis, is participating in the Vera Bradley Foundation for Breast Cancer'sSM ongoing promotion "Hope Grows" that raises funds to support breast cancer research. To go along with the theme "Hope Grows," Ceramic Dreams is making a flowerpot and planter cup and saucer available for purchase and painting. For each piece purchased, Mayco, manufacturer of the pottery and producer of ceramic glaze products, will donate 20 percent of the sale to The Vera Bradley Foundation[®].

Ceramic Dreams chooses to support breast cancer research since owner Tanya Roberts understands how cancer affects everyone – male or female. "We believe the campaign signifies growth, hope and renewal, and that art and the creative process can be a healing activity," Roberts says. By creating a functional piece of pottery, everyone can help support a good cause.

A 501(c) (3) non-profit organization, The Vera Bradley Foundation for Breast Cancer'sSM mission is to help eradicate breast cancer as a life-threatening disease by providing financial support for research and research-related subjects. Vera Bradley is the maker of modern fabric luggage, purses and rugs, as well as stationery.

For more information about Ceramic Dreams Studio, or its involvement in the Hope Grows campaign, visit during Open Hours – Mondays through Saturdays 10 a.m. to 6 p.m., Sundays 12 p.m. to 5 p.m., or visit online at www.ceramicdreams.net.

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